

Prime Minister's Office



User Groups

Citizens of India

We have contrast personas with respect to the vast and ever growing population of India.

There are various user groups such as the educated Indians - tech savy

eg: persona 1

a tech savy youth

age group 24

ation

eg persona 2

a farmer living in gujarat who understands only Gujarathi

this application should cater to all kinds of people.

There could be different approaches or versions of the same application.

Admin

The people who will control this application

respond to the live chats

Different branches of the Ministry who will deal with the specific suggestions and problems

Prime Minister

The prime minister should see a much simplified and to the point version of the application where he can get an overview of the data and response of the citizens of India.



#INFORMATION



the following points splash on the screen
initial option to choose the language

past project
plans

basic information
about PM etc.

upcoming
meetings

notifications



#INTERACTION



the following points splash on the screen
initial option to choose the language

voting polls

live chats

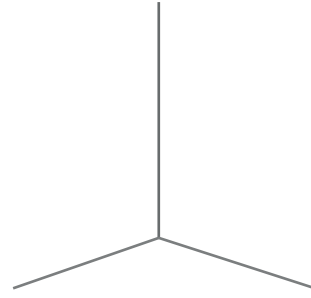
float petitions

promise trackers

notifications



#BROADCAST



choose between various categories

live feed, updates

FB, twitter, social
networking sites
etc. under one roof