Prime Minister’s Office

INFORMATION      INTERACTION      BROADCAST
Citizens of India
We have contrast personas with respect to the vast and ever growing population of India.
There are various user groups such as the educated Indians - tech savvy
eg: persona 1
a tech savy youth
age group 24
eg persona 2
a farmer living in gujarat who understands only Gujarathi
this application should cater to all kinds of people.
There could be different approaches or versions of the same application.

Admin
The people who will control this application
respond to the live chats

Different branches of the Ministry who will deal with the specific suggestions and problems

Prime Minister
The prime minister should see a much simplified and to the point version of the application
where he can get an overview of the data and response of the citizens of India.
The following points splash on the screen:

- Initial option to choose the language
- Past project plans
- Basic information about PM etc.
- Upcoming meetings
- Notifications
#INTERACTION

the following points splash on the screen
initial option to choose the language

voting polls  live chats  float petitions  promise trackers

notifications
#BROADCAST

choose between various categories

live feed, updates

FB, twitter, social networking sites etc. under one roof