

## **App ka PM** (app name)

Light weight, cross platform application in both English and Hindi languages which runs even on low end mobile handsets seamlessly for maximum reach and benefits.

### **#Information**

- 1.** PM's profile, PMO's profile, ex-PM's profile.
- 2.** Historical facts, interesting information, trivia related to PMO.
- 3.** PM's daily agenda (whichever can be shared in public domain with regards to security).
- 4.** Count of users on the app at any given instant of time.
- 5.** Featuring an archival section related to India:" this day that year".

### **#Interaction**

1. Discussion groups, forums where the most trending topic is answered by PM on weekly/monthly basis (as predetermined and convenient to PM's schedule.)
2. Polls on proposed bills, laws to assess the mood of people and provision to suggest amends in comments section.
3. Polls on decisions already taken to get feedback.
4. Toll free numbers/PMO direct helpline/live support.
5. Direct donation to PM's relief fund/swach bharat abhiyan/ beti bachao abhiyan/Clean Ganga initiative through mobile wallets, mobile banking, credit/debit cards.
6. Letter to PMO through app.
7. A mechanism for redressal of complains regarding crime against woman by a top down approach.
8. A provision of reporting corruption through videos/photos on a platform like this and broadcast of action taken which will act as a deterrent to corruption.

### **#Broadcast**

1. One integrated dashboard for @PM, @Narendramodi ,@PMOIndia's all social interactions i.e twitter, Facebook, instagram .
2. PM's mann ki bat , parliament speech's audiosodes/videos/texts.
3. Inspirational quotes by PM.
4. Broadcast of good work done by any PMO/G.O.I Employee selected by PM for appreciation and increasing competitiveness, on a monthly basis.
5. Notifications on app for all 3 sections: information, interaction, broadcast with option of selecting any one/all/none of the sections.

**P.S:** Thank you Mr. PM for the inclusive democracy.

