Terms & Conditions for National Water Awards
Best TV Show for Promoting Water Conservation

The application to be forwarded shall include the details of the parameters for the category. It shall also contain a power point presentation of around 6 slides covering the details of work carried out. This presentation shall be annexed along with the application form. Along with detailed note a web link having videos of some episodes of the TV shows in the field of water conservation and management may be provided in the “Submit Task” section.

Eligible Entity
TV Shows

Number of Awards
2 Awards

Award
Trophy with Citation and Cash Awards
- First Award: INR 2 lakhs
- Second Award: INR 1.5 Lakhs

Evaluation Criteria

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Criteria</th>
<th>Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Content of the Programme</td>
<td>50</td>
</tr>
<tr>
<td>2</td>
<td>TRP of the show</td>
<td>50</td>
</tr>
</tbody>
</table>

Total Marks 100